50 MUST HAVE FREE WORDPRESS PLUGINS FOR INTERNET MARKETERS AND WEBSITE OWNERS

WHY PAY THOUSANDS OF DOLLARS FOR THESE WORDPRESS PLUGINS YOU CAN GET FREE

By

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INTRODUCTION

Hello,

Solomon Adeyemo here.

I am the owner of BusinessEscalate.com and some other websites. I have been online for a while now and I have made some money online as well. I have spent a lot of money buying a lot of wordpress plugins to make my site load faster, more secure, more social and more profitable.

But what I discovered later on was that 95% of the plugins I bought were already available on the wordpress.org FREE of charge. So, to help other new and season internet marketers and website owners such as bloggers and eCommerce site owners, I have decided to put together this ebook to show you these free wordpress plugins.

Moreover, if you bought my eBook titled "Easy Money Like A Charm", you will discover that some of the free plugins listed in this ebook you are reading can actually be re-developed by adding more features to some of these plugin and make them better. Wallah, now you have products you can call your own and be real proud and make cool money.

50 Must Have FREE WordPress Plugins

1. Wordpress Importer

https://wordpress.org/plugins/wordpress-importer/

The WordPress Importer plugin is a very useful tool that helps in the importing of content from a WordPress export file that was a result of a backup process. The Content that can be imported through the Wordpress Importer Plugin is any of the following:

- Blog posts/Page posts.
- Comments.
- Custom fields and post metadata.
- Custom taxonomies like category, tags and terms.
- Authors.

This plugin is very important for website owners, who manage a multiple number of blogs as a network so during performing the periodical maintenance activities, sometimes, part of the content is lost due to server troubles, hacking or any other factors and hence, the only solution for recovering these websites is to use the wordpress plugin tool to import the backup files instantly saving time and effort.

2. Limit Login Attempts

https://wordpress.org/plugins/limit-login-attempts/

The amount of login attempts to your account can be reduced or limited with this plugin by using the authority cookies or by normal login. Wordpress permits boundless login endeavors by either the login page or by sending uncommon treats which permits passwords to be brute-force split without any difficulty. The Limit Login Attempts does not allow an internet address to make further attempts of login to an

account after a certain limit of retry is reached; the plugin then blocks the user from doing this.

Plugin Features:
- The number of retry attempts when logging in is limited per IP. However, this is customizable.
- The number of retry attempts using cookies is also limited in the same way.
- Notifies user how many number of retries is left.
- Logging and email notification can be configured.
- White listing of IPs is also possible although not recommended.

3. Embed Articles

https://wordpress.org/plugins/embed-articles/

The Embed Articles plugin will allow blog posts (or other posts) to be embeddable to other websites. An embed button functions as an interface. The following are some of its features:
- Blog is auto-syndicated to embedarticles.com
- Full text content from anywhere in the internet can be shared and is embeddable into your blog via a short code.
- Discovery systems will discover your post through the open graph API, giving your blog content visibility.
- Adding your own custom button code is very much achievable.
- Social sharing buttons like Facebook and Twitter can be included.

4. Ultimate Landing Page

https://wordpress.org/plugins/ultimate-landing-page/

The Ultimate Landing Page plugin is a landing page builder. Landing pages are very important because it gives the first impression to your website. This plugin lets you

create beautiful landing pages in just a very short span of time. There are various templates available as well that are not only beautifully designed but it makes your page perform faster as well.

Features:
- A whole library of templates is readily available
- Any wordpress form can be integrated by using the Ultimate Landing Page plugin.
- Also offers custom CSS / JS with no need to tinker with the plugin files.

5. Word Defence

https://wordpress.org/plugins/wordfence/

This free security free enterprise plugin turns your site 50 times safest and fastest. First and foremost, it draws up a primary review on your site, in order to ensure if it is already infected. Later, reviews the site in depth, protecting it, and transforming it 50 times faster.

The main features of Wordfence, among others, are:

- Including the Falcon engine - the most efficient wordpress mechanism of cache reduction;
- Supporting other plugins;
- Blocking unknown attacks in real time and malicious networks;
- Including a firewall to chunk a countless security threats;
- Scanning security problems, mistrustful code, Trojans, backdoors (such as 99, R57, RootShell, Crystal Shell, Matamu, Cybershell, W4cking, Sniper, Predator, Jackal, Phantasma, GFS, Dive, Dx, etc.); and also all posts and comments, from admin panel;
- Checking the core of WordPress's files, in order to verify their security and integrity;
- Tracking DNS security and giving the ability to see the actual site traffic (including gears and boots);
- Giving the administrator the ability to clean and monitor his cache;

- Being compatible with multiple platforms, including Cell phone Sign-in;
- Can be accessible by mobile phone, to ensure the login's safety, including the two-factor authentication of login security;
- Implementing the creation of strong passwords and checking its strength, regularly.

6. Jonradio Private Site

http://wordpress.org/plugins/jonradio-private-site/

This plugin lets the administrator of the WordPress based website to put the restriction on the website, so that only the registered users of the website can view the website after logging in. This plugin is not programmed to control the non-WordPress websites.

The different settings and features of jonradio Private Site are –

➢ It supports the network of WordPress.
➢ The "Visible Exclusions" option available in the plugin allows the administrator to enter a list of URLs which will be always visible.
➢ It supports Registration pages as well as Custom Login at the URLs which are differing from the standard WordPress Registration and Login URLs.
➢ The settings of Landing Location decide what will be shown to the User once he logged in.
➢ It overrides the Network Activated plugins of WordPress for itself.
➢ There is an option called URL Prefix which matches as well as makes visible the URLs which start with the partial URLs saved.
➢ A special function is also added in the plugin which makes Registration & Login URLs of BuddyPress & Theme My Login visible.
➢ There is a setting through which the administrator of the website can disable this plugin. Hence, it is easy to set the website as private or public.

7. Ad Rotate

http://wordpress.org/plugins/adrotate/

Use this spontaneous advertisement manager to get the benefit from your website. You can easily make money by using this plugin. You can add the ads from the dashboard directly. The GeoLocation feature allows you to put the ad on a certain location of the globe.

The different features of Ad Rotate are –

- ➢ It is very easy to manage advertisements or groups of advertisements.
- ➢ It is very simple to use and your can keep an eye on the performance of the ads.
- ➢ You can also check the daily as well as monthly stats of the ads. Such as the status of ad as good, best or worst.
- ➢ It uses shortcodes, PHP, or Widgets to put advertisements on the website.
- ➢ It tracks the number of clicks of the advertisement and shows the Click-Through-Ratio of the ad.
- ➢ Adblocks
- ➢ You can put selected or random banner in the webpage.
- ➢ Unlimited widgets
- ➢ You can preview the banners after editing it.
- ➢ It works perfectly with the Google Ads.
- ➢ It is best for all sizes of ads for example, "125x125", "468x60", "729x90", "160x600", etc.
- ➢ Advertisers can contact you very easily from the dashboard.

8. Gallery Bank

http://wordpress.org/plugins/gallery-bank/

Want to create a wonderful photo gallery in your WordPress website, just try Gallery Bank. It will help you to create a number of photo galleries for your website. There are two versions of Gallery Bank – one is "Standard Version" and the other is "Pro

Version." Some additional features are available in Pro Version such as "Sorting of Albums" and "Album Preview."

The key features of this amazing plugin are –

➢ It also supports videos.
➢ You can create two albums in the Gallery Bank.
➢ You can upload 10 images in an album.
➢ You can also set the cover of the album.
➢ You can delete all the photos or just the selected photos by using the option "Bulk Delete." This will save the time.
➢ Different Shortcodes are available which will display the albums on the web pages or Posts.
➢ You can edit the albums very easily.
➢ You can view the pictures in full size or in a slide-show.
➢ You can re-order the images or sort them in customized manner.
➢ There is an option in Gallery Bank through which you can add the title and description of the images.
➢ This AJAX admin is very user friendly.
➢ You can upload the images of different formats like .jpeg, .jpg, .png, .gif, etc.

9. **All In One WP Security & Firewall**

http://wordpress.org/plugins/all-in-one-wp-security-and-firewall/

WordPress is a secure platform, but you can add extra security as well as firewall in your website by using this security plugin.

You can use this plugin very easily and it supports well all the WordPress websites. It is written and designed by the experts and is very easy to understand.

The different features of All in one WP Security & Firewall are –

Security Features for User Accounts

➢ The tool of password strength helps you to create strong passwords.
➢ The plugin can detect in case you have multiple login or username on various WordPress websites with the same name.

Security Features for User Login

➢ Provides the security against "Brute Force Attack." This plugin can also lock he login by using the feature "Login Lockdown."
➢ The administrator can check the list of users whose login is locked.
➢ It can force logout all the users after a definite time period that can be configured by the administrator.
➢ It can lock the range of IP Addresses which attempt the login via invalid username.
➢ You can also see the list of users who are logged into the website.

Apart from these features this plugin also provides security features for User Registration, Database and File System.

10. Sharing Buttons & Analytics by AddShoppers

http://wordpress.org/plugins/social-sharing-buttons-by-addshoppers/

This is a free plugin for your WordPress website. Through this plugin the visitor of the website can share the content of the website on a number of social networking websites such as Facebook, Google+, Twitter and much more. By using these buttons on your website you can allow the users to share through their social networking accounts.

There are a number of features in this plugin such as –

➢ It can identify the top influencers from the social networking sites which send the traffic to your website.

- This plugin integrates the login of social networking sites into WordPress thereby makes it very easy for the visitors to login or register to your website.
- A number or sharing button options are available with this plugin.
- By default the plugin buttons appear on the left side of the website, but you can also change the location of the buttons.
- It provides the sharing via popular social networking sites and watches the traffic and the sharing.
- There is an application "Social Rewards" in this plugin which offers you the facility to reward the visitor who shares the content of your website. This encourages more and more visitors and thereby increases your business.

11. Sexy Contact Form

http://wordpress.org/plugins/sexy-contact-form/

It is the Sexiest manner through which the users can approach you. They will definitely love this interface to contact you. This plugin has a number of various features to amaze you. These are –

- All the text of the plugin is customizable. As an administrator you can control them.
- The field types is very flexible you can use – name, phone, email, address, number, URL, select, text area, multiple select, radio & checkbox.
- It can upload the list of countries, up to 239 countries.
- This plugin is based on AJAX.
- You can set the fields - required or not.
- You can create skin of the template with the help of Template Creator.
- Six different and beautiful skins are available for use.
- Fill the E-mail address and User Name automatically if the user is logged in.
- This plugin is very easy to use, configure and install.
- It offers a high level of protection against Spam.
- Its interface is very user friendly.

- ➢ Drag & Drop feature is available with this plugin through which you can change the order of the various field without any problem.
- ➢ You can customize the subject of the email.

12. Fetch Tweets

http://wordpress.org/plugins/fetch-tweets/

This plugin allows you to display the tweets in your WordPress website. The plugin is not dependent on JavaScript hence the users who have disabled the JavaScript on their web browsers can also see the tweets. You can display the tweet anywhere in your website according to your choice.

There are a number of features of Fetch Tweets. Some of them are listed here –

- ➢ You can display the tweets in the provided widgets.
- ➢ You can fetch and display the timeline by using User Name.
- ➢ By using a keyword for search, it can fetch and display the result of the search.
- ➢ You can create your own template file by changing or modifying the design of the template.
- ➢ You can fetch and display the timeline of Tweet for the specified members from a list.
- ➢ By using the shortcodes, you can display the fetched tweets in your posts or web pages.
- ➢ The plugin renews cache in the background thereby eliminates the possibility of getting stuck while fetching the external resources.
- ➢ Media files such as YouTube videos which are posted on the tweets are displayed automatically. You can also disable them by using the setting option.

13. WP Fastest Cache

http://wordpress.org/plugins/wp-fastest-cache/

This plugin creates static files of HTML from your dynamic blogs of WordPress site. It is a very easy to use plugin and the setup is easy as well. In addition to this there is no need to update the .htacces files WP Fastest Cache will complete the task automatically.

The different features of this plugin are –

- ➢ "Mod_Rewrite" is used in the plugin. It is the fastest mode of writing.
- ➢ It automatically deletes the old cache files once the page or post is published.
- ➢ Administrator has the privileged to delete all the files of the cache from options page.
- ➢ Administrator also has the privileged to delete all he minified CSS and javaScript files.
- ➢ Administrator can also block the cache for a specific post or page by using Short Code.
- ➢ The "Cache Timeout" option deletes all the files from the cache after a predetermined time. The administrator can set this time in the plugin.
- ➢ The "Enable Zip Compression" option increases the performance by reduceing the file size sent by the server in order to increase speed, so that the files can reach the browser in less time.
- ➢ It supports 5 languages including English.

14. Custom Post Donations

http://wordpress.org/plugins/custom-post-donations/

This is an amazing plugin available for your WordPress website. By using this plugin you can create a unique and customized widget for the PayPal donations, so that you can use them in your WordPress web pages or posts to accept donations. You can use

these widgets by using PayPal. In addition to this you can also use the widgets in your WordPress e-commerce websites.

You can create different types of Donation Widget by using this plugin such as Campaign Donation Widget, Standard Donation Widget, etc. The various features which help in creating different widgets are –

- ➢ The Pro Version of the plugin supports a number of currencies.
- ➢ You can add the title to the donation forms to make it more attractive.
- ➢ You can also assign another PayPal account for the purpose of donations.
- ➢ German translation and Spanish translation is added in the latest Pro/Premium version of the plugin.
- ➢ You can edit the widgets created for the donation.
- ➢ You can manage a number of donation forms through the administrator interface.
- ➢ The user interface is very easy to use.
- ➢ You can add the tailored donation forms in your WordPress web pages or posts.

15. Contact Bank

http://wordpress.org/plugins/contact-bank/

Contact Bank is a plugin especially designed for the WordPress sites and blogs, and it lets you create contact forms in seconds. By using this tool you can manage a number of contact forms as well as you can modify the forms very easily.

The different features of Contact Bank are –

- ➢ You can modify the labels of the various contact fields.
- ➢ It allows unlimited entries in the contact form.
- ➢ You can also upload .png, .jpg, .zip or .gif files in the contact form.
- ➢ You can create many fields in one contact form.
- ➢ The various fields of the contact form are easily editable. You can add, remove as well as re-order the fields.

➢ You can also make certain or all the fields as required which cannot be left blank.
➢ Contact Bank is very easy to install.
➢ Its user interface is also very use. You can use it without any problem

The different languages in which this plugin is available are –

➢ Albanian
➢ Arabic
➢ Brazilian
➢ Portuguese
➢ Bulgarian
➢ Chinese
➢ Czech
➢ Danish
➢ Dutch
➢ English
➢ Finnish
➢ French
➢ German
➢ Hebrew
➢ Hungarian
➢ Korean
➢ Indonesian
➢ Italian
➢ Polish
➢ Romanian
➢ Russian
➢ Serbian
➢ Slovak
➢ Spanish
➢ Swedish
➢ Turkish

16. Search Regex

http://wordpress.org/plugins/search-regex/

This is the first important plugin one must have on site. Search Regex is related to search and replace functions in word press. They don't follow standard searching limitations and go beyond to find any data stored on the site, almost. Along with the searches, which are simple and one can enjoy full capacity of PHP's regular phrase at one's will.

The control power behind this plugin is to support website's journey and upgrading. Sometimes, one faces the painful experience of going back through all of the data to change the path or location or URL. With the help of this plugin the job can be completed easily as the work is reduced and you are finished in few seconds.

What is the use of having it? The foremost reason to have this plugin is to get help in relocating directories. Without that feature, it will be little painful to go to every post manually and change image directory names. With the help of this plugin it becomes a simple hunt and replace pattern to finish the job in seconds. Search regex is available in languages like English, Arabic and Belarusian. This plugin is free, and open-source could be downloaded from official word press plugin repository.

17. Redirection

http://wordpress.org/plugins/redirection/

One of Word press plugins to manage 301 redirections, tracks up to 404 errors, cleans up the loose end, which the site might be displaying. If one is moving pages from any old website or changing directory of Word press installations, this can be quite useful.

Its new features added to the plugin are-

- Can pick up a log of up to 404 errors and allow mapping those errors to 301 directions.
- Custom pass-through redirections to be capable to pass a URL to another page, file or website.

- Full logs for all redirected URLs
- One can redirect all URLs

Its existing features are-

- Whenever a URL of a post is changed, it automatically adds 301 redirections
- 301,302,307 redirections can be added manually for a Word press post or any other file
- Regular expression support at high level
- Functions entirely inside Word press
- Redirect index.htm, index.php and index.html access
- Statistics define you the number a redirection has occurred, the last time it was attempted and who tried it. It can also tell where they found your URL.
- Fully localized

Redirection is available in following languages:

English, French, Hebrew, Spanish, Chinese, Japanese, Hindi, German, Italian Arabic and many more.

18. Yoast SEO

http://wordpress.org/plugins/wordpress-seo/

The one SEO plugin you would need for your blog site is Yoast SEO. With its help you can create more advance titles, block duplicate pages. At the same time it adds mega tags to enhance the user friendly property of the site. Your site may be a good platform for SEO, but can be upgraded by adding this plugin.

This Word press SEO helps you to write better contents by making sure that all tags are fixed correctly to enhance optimization. With Word press SEO, one can control the optimization, making sure that Google shows which page and which not. Automatically it will direct search engines to index all pages as well as tag archives, category.

It has a feature called XML site map, which can work on large sites also, because they are created in a way that if one index sitemap is used, that is linked to sub site maps for every thousand post. RSS optimization helps you to get rid of scrappers. You can direct search engines to reach to original by pointing it when link is created to RSS feed.

Breadcrumbs allows a smooth navigation which is best for users and search engines both, and helps search engines to understand the structure of the site.

19. Music Store

http://wordpress.org/plugins/music-store/

If you own a website to sell audio music, speeches, or stories, everything which is audio, this plugin will be a great help to you. With music store you can sell products safely and a security option from PayPal. Music store protects your files and doesn't allow anybody to download them without permission.
The audio player, which comes with music store, is compatible with all major web browsers. It supports the format like MP3,WAV,OGA,WMA. Music store is developed according the html5 standards.
Its features include:
- Fund processing is done through PayPal
- Defines a custom setup to arrange files according to popularity, or price. It is sorted as you want to.
- Helps to link additional information
- Includes an audio player to support all advanced formats
- Sharing the collection on social network sites is allowed
- Supports all major web browsers
- Also supports the one operated in smart phones
- Keeps track record of sale

Some prominent features are:

- Audio files can be formed in a group or albums
- Saves files from unauthorized down loading
- Filters the audio files according to category i.e.; single or collection

- Entertain discount coupons
- Inserting a song or collection can be done in a post or template, directly, in a premium version
- Inserting the list of product is also possible in a post or page. The list can be loaded as the rating, newer releases or the top selling

20. Social Radios

http://wordpress.org/plugins/socialradios/

It allows the listeners to access 24/7 world radio station. It can be placed at side bar. Social Radio helps to increase visitor's attempts, and thus result in possible increase of ads revenue.

One can choose from more than 400 radio stations. Some of them are:

Belgium, Chile, Argentina, Japan, Korea, France, Romani, Russia, Portugal, India, Indonesia, Spain, UAE, USA, Morocco, Norway, Switzerland and Italy. It can suggest new radio stations.

Even allows visitor to go through a demo and choose according the choice. Cleaning of browser cookies is recommended. It enhances the productivity by suggesting the new added channels and stations, which may boost the popularity of site thus increasing the traffic of visitors. It may affect the revenue generation by attracting more ad placement at you site. Social Radio always allows visitors to choose stations according to the choice.

If the website is related to Radio listening and is made for music lovers a section of different language broadcasting stations are sure to be searched and tuned, Social Radio allows the perfect environment for tuning music radio. Social radio is a nearly compulsory plugin, for the site to have as it comes with a number of tags and can help site to enhance the performance by adding on the new stations.

21. Blubrry

http://wordpress.org/plugins/powerpress/

Artists and musicians blog and post play list, which is podcast. If anyone likes to include these podcast in his personal blog, he must have Blubrry plugin on the website. With a support of itunes, the power to include multiple number of podcasting options, it is designed to establish own blogs for dedicated podcasters. This is a plugin developed by podcasters for podcasters, have some essential features.

- Offers full itunes support to add compliant podcast feed
- Makes the settings simple, using default
- Podcasts can be easily added, removed and modified from blogs and pages
- Can migrate quickly without losing episodes
- Creates podcast by category or media format
- Podcast can be created from custom
- Media formats mp3, m4a, m4v, webm, ogv, oga, ogg, mp4v and many more are supported
- Supports languages like English, French, Simple Chinese, Italian and Danish

Full iTunes support means that that appropriate tags are added to podcasts, to make the listing look better.

- Converts blog post content in such format that facilitates viewing.
- Itunes can be uploaded and changed directly within power press settings
- Itunes podcasting is completely supported as well as Apple Itunes podcasting specifications

22. Cincopa

http://wordpress.org/plugins/video-playlist-and-gallery-plugin/

Post videos and photo galleries word press plugin is useful for flash for videos and photo galleries, also those which include third party slide show casters. This plugin supports iphone, enabling you to utilize an already created media or saved on you mobile. As multimedia support is almost important for many musicians and a wide range of support for quite a few files makes it a very useful plugin. If you have this plugin, you may not need multiple plugins for your media. This is Cincopa, the only plugin you require for all your media needs. You may use it to add videos, slide shows, playlists, photo gallery and music very easily. You may enjoy more than 40 skin designed for slide shows, video players and many more.

Its features are:

- Hassle free- this is a word press media support for site, including videos, image galleries, slideshows, podcast and audio playlist
- Designed 5to make compatibility with smart phones, computer and tablets. It makes sure that audience get an access anytime and anywhere.
- High speed, security mad reliability is ensured for your media files
- Offers a lot of support, video tutorials also available
- Offers automatic uploading, hosting and resizing of photos

23. WP Media Tagger

http://wordpress.org/plugins/wp-mediatagger/

WP Media tagger is very useful plugin and is superior of all previous image tagger plugins. Your word press blog media can be categorized as it helps to associate it to any defined category or tag. It contains the feature of tag cloud widget that makes process simpler and straight forward for everyone and allows a transparent combination.

It is upgraded in a way to cover much wide expectations and can tag almost every media used on the web frequently. The features are:

- Allows Tag Editor to tag media
- Makes the list of Medias present on site with associated Tags at a hot spot thus making the tagging easy with Media Explorer.
- Easily associate tags to media by one click
- Can access media search deeply and can search media associated to a list of tags
- Can select a display mode
- Different combination of search and display mode is possible
- Easy swim over to sidebar widget, making direct connections to tagging database to media files.
- Can supersede the default post

You can see a demo at the site, to view the screenshots and action taking place. French visitors will get additional insights.

24. Grooveshark

http://wordpress.org/plugins/grooveshark/

A WP plugin to serve two purposes, first to provide a link for music to be listed on grooveshark, and second offers a widget option that allows to play music while visiting your site. It is a huge database for shared music; it grows to keep the latest catalog which includes music one always searches for. For those bloggers who continuous write upon music, this plugin is a great help.

It includes an easily searchable list of music to help in finding the music of choice. It helps to provide a link or insert it at your blogs or groovehark widget, so visitors may find it easy to listen music while visiting site or reading blogs.

Grooveshark is a website dedicated to music, to allow visitors to listen, share music files with friends. A registered user can save favorite music on groovehark, even a playlist. With the millions of musical list contributed on site by grooveshark users, you have a choice to play, listen and share them with friends and other blog visitors.

The grooveshark plugin uses grooveshark API, to bring grooveshark to the blog. Any song can be finding and added easily, in widget format or post, as one writes them. One can preview songs without opening the page.

25. Singsong

http://wordpress.org/plugins/singsong/

With the help of this plugin one can add background score or music to the sections of the blog. It knows the importance of cross-browser facility and supports all advanced audio format. One can associate a sound or music file to each section of website, to a specific page or post, to all posts or pages, archives. When file is associated and displayed on web browser, it repeats the number of times it has been specified. You can activate the plugin and insert the URL of a music file for each section or page or all sections and pages. The plugin has a simple player.

In insert mode a player can be directly inserted to the destination folder or page content. Just paste the code in the page or post.

In pop up mode you van make sure that your visitors and users should listen the music without being disturbed, anywhere on your Word press site. The option displays a link, as anyone clicks on the link a new pop-up window opens and displays the player. The dimension of the window can be altered. To use this option you have to do a copy and paste again in your page or posts with the URL of the audio or album or playlist.

26. Yet Another Stars Rating

https://wordpress.org/plugins/yet-another-stars-rating/

Yet Another Stars Rating (YASR, as it's fondly called), is one of the latest tools to join the WordPress Plugin bandwagon. It's a simple yet powerful tool that allows you and /

or your visitors to write a review and rate a post or product not taking away the ease it provides to readers or visitors to view the overall ratings given by others.

YASR has various features and here are some of them:

➢ It supports the WordPress network.
➢ The Reviewer Vote can be placed anywhere on your page or post and has simple settings to allow the writer to select where the Reviewer Vote can be placed.
➢ The Visitors can not only add their comments but also vote using YASR by giving the number of Stars (on a scale of 1 to 5) to a post or product.
➢ The most important feature of YASR is that any user using gd-star-rating, can import "Overall Ratings", "Visitor Votes" and all other multi sets with their respective scores and it will be converted in the YASR format and displayed on the website.
➢ YASR supports multiple languages: English, Italian, German, Polish, Dutch, French and Norwegian. This is to enable everyone to enjoy the benefits of YASR irrespective of which region they belong.
➢ It can be used by any website but it is ideal for website's asking for Review of various products and services.

27. Flash Album Gallery

https://wordpress.org/plugins/flash-album-gallery/

Have you ever thought of merging your photo gallery, mp3, video and / or banner and show them in a Nivo slider or a slideshow? Well your wish has come true. Flash Album Gallery (Grand Flagallery, as it's called) is one of the most powerful media and image gallery plugins available on WordPress.

It has various advantages and features. Here are some of them:

➢ It has one of the most basic interface for handling photos, image galleries, audio and video galleries.

- With this gallery plugin, you can upload images, create music and video playlists, create photo gallery, show multiple pictures in a slideshow and add descriptions for each image, mp3 or video.
- Grand Flagallery can easily beautify your site by showcasing photo gallery, mp3 player, video player, banner rotator, Nivo slider and / or a slideshow widget.
- It is SEO optimized.
- Now the best feature of this plugin is that is offers Full-screen mobile friendly gallery slideshow with touch controls. Be it iPhone, iPad, Android or Blackberry, the plugin gives you the same feel as using the plugin on a desktop.
- One of the unique features of the Grand Flagallery is that it allows the user to have Background music in the gallery, for desktop browsers. You can browse and view the exquisite images and / or videos along with crooning on your favorite song playing in the background.
- It supports creation of multiple Audio and Video playlists which can be synced and played together.
- You can put selected or random banners in the webpage.
- It supports media RSS feed function and for the tech freaks, has a button in post editor for easy insertion of short code in posts.
- Activation of the plugin is very simple on WordPress and the widget can be setup with ease.

28. Page Template Dashboard

https://wordpress.org/plugins/page-template-dashboard/

When working with large custom sites, you have a large number of pages that use different templates. The only way to find out which template a page is using, is by editing the page manually which can be pain staking when you have huge number of pages. WordPress has tried to ease this process by coming up with a simple way to see which templates your pages are using without having to even touch the page editor. It's called the "Page Template Dashboard".

Below are the features of the Page Template Dashboard:

➢ It allows you to customize the look of each page by using the page template functionality.

➢ You can create a custom page in WordPress using a custom template.

➢ If no template is assigned, then the "Default" template is rendered; otherwise, the user-friendly name (rather than the file name) is displayed.

➢ It is particularly useful in the theme development environment, or when you need to switch between two themes.

➢ The plugin is also fully localized for translation.

➢ And finally, the plugin can easily handle any case that has a template assigned to a page from a previous theme that does not exist in the current theme.

29. Page Builder by WooRockets

https://wordpress.org/plugins/wr-pagebuilder/

Have a great idea to start a Website but don't have any technical know-how of making it? Well you are not the first and definitely not the last. But here is something to help you get started. WordPress offers its users WR Page Builder which is a simple Drag and Drop page builder that helps you build a complete WordPress website in a matter of minutes without any coding knowledge required. Surprised? Well I was as well.

Designed with a user friendly interface, it's simple and extremely easy to use. This plugin gives a new experience for building pages and creating an entire virtual shop by simply using the drag-and-drop functionality.

Here are a few features of this Powerful Builder:

➢ It allows you to enables you to create your own unique pages / posts using the most up-to-date layouts.

➢ It's a must-have because of one of its main features, which is providing support to all screen sizes and mobile devices.

- It includes full page elements, widget support, built-in short codes and many more options that provide an unlimited number of style variations making it a waste of time to touch any code.
- It is particularly useful in the theme development environment, or when you need to switch between two themes.
- You can add advanced and convenient elements without limitation into your posts and pages, such as: Content List, Promotion Box, Pricing Table, Progress Bar and many more just by the simple drag and drop method.
- It enables the users to track any changes made immediately without switching back and forth by going to the Live Preview.
- And above all, it's free for WordPress Members. So what are you waiting for?

30. ManageWP Worker

https://wordpress.org/plugins/worker/

If you have multiple WordPress websites and thinking of a way to maintain all of them using one application, well you have come to the right place. Manage WP Worker is a revolutionary service that automates the management of multiple WordPress websites.

Here are some of its features:

- It allows you to manage multiple WordPress sites securely and in a matter of minutes.
- It can be used to manage WordPress themes, plugins, users, pages and posts for all your websites using one dashboard.
- It gives you a one-click option to upgrade your WordPress plugins and themes across all your sites, automatic backups, migrating your WordPress website to other Domain, accessing the WP admin from any site and many more.
- It is particularly useful in the theme development environment, or when you need to switch between two themes.

- ➤ It enables Bulk installation of themes and plugins, publishing posts and pages to multiple sites at one go.
- ➤ It gives you your websites SEO Statistics and helps track your keyword rankings.
- ➤ Above all, if anything happens to any of your sites, like your site going down, you will receive an SMS notification to monitor it.

31. Ads Campaigns

https://wordpress.org/plugins/ads-campaigns/

Thinking of generating some revenue by posting your ads? Why not use Google Adwords and Facebook Ads. Now you have the functionality to create Facebook and Google Ads using your WordPress website. You can create, monitor and schedule your ads easily, anytime and for any duration.

You can make use of the plugin "AdBuddy system", to automatically optimize your ads for amazing results.

Here are some features of the AdBuddy system:

- ➤ The system will automatically select the best target audience for your business. You also have the option to choose your preferred target audience as well.
- ➤ It will show your Facebook Ad to all your contacts including your customer email or phone list.
- ➤ It will advertise automatically to people with similar tastes and interests as your current target customers.
- ➤ The user can view the number of clicks his Advertisement gets along with the details.
- ➤ It gives you the option to create your own Advertisement for Google and Facebook, even if you are a first time user.
- ➤ It tracks performance using Real-Time Reporting that helps the users to gauge and analyze their Ads and identify the reasons that give them the best returns.

- ➢ Users can create various Contests and Promotions like Sweepstakes, Photo Contest, Instagram Contest, Referral Promotion, Pinterest Contest, Facebook Coupons and much more.
- ➢ The best thing about these Ads is that they are completely mobile-compatible which means that your target audience will see them even on their cell phones.

32. Simple Image Widget

https://wordpress.org/plugins/simple-image-widget/

Bored of the normal text pages on your website? Well here is a way to add rich colored images to your page or posts to bring some life to your website. Simple Image Widget, as the name suggests, is the easiest way to add images to your sidebars. You can use it for Display advertisements, calls-to-action, or even build a slideshow based on image widgets.

Some of its features are:

- ➢ Simple Image Widget allows users to customize the widget output to modify the way it displays content.
- ➢ It makes use of attachments rather than URLs for uploading the images onto the application.
- ➢ The functionality has been kept pretty simple, just like various other plugins in WordPress, Choose an Image from your desktop, select and add any text to the images and save. And your images are ready to be published.
- ➢ You have the option for adding any links to the images for directing the visitors to a specific page or post.
- ➢ Most important of all, it very simple and easy to install. The makers have kept it pretty basic for operating which enables even the users with minimum or no technical know-how to start using the application and complete their work in minutes.

33. Digg Digg

https://wordpress.org/plugins/digg-digg/

Social Media is one of the important factors and the fastest and easiest way to make your website or post visible to anyone and everyone. To enable your visitors to share your site or post on their respective Social Media Websites be it Facebook Share, Facebook Like, Google +1 and Twitter or others like Reddit, dZone, Tweet Meme, Topsy, Yahoo Buzz, StumbleUpon, Del.icio.us, Sphinn, Design bump, Web Blend, BlogEngage, Serpd, Pinterest, Pocket and Tumblr; Digg Digg offers you the All-in-One sharing option, right on your Page or Post. The most fascinating feature of this application is that its gives you the count of Visitors who have shared your post or page and on which Social Media Website, real time!

Here are some of its other features:

➢ For Facebook, it enables the Visitors to add thumbnails; show the submitters image and also supports multiple language submission.
➢ It offers an enhanced customization option to the user for either have all the Share Buttons in the form of a Floating Bar across the page or the basic Share Buttons at the top or bottom of the page. It also offers a left and right scrolling effect if you have too many social media plugins.
➢ It offers support in excerpt mode and support for email and print services, as well.

34. Jetpack

https://wordpress.org/plugins/jetpack/

Jetpack, as the name suggests, has been one of the most fascinating features of WordPress.Com and is now available to the WordPress.Org users. The simple explanation for this described by WordPress themselves is - Your WordPress,

Streamlined. Jetpack offers some powerful features like customization, traffic, mobile, content, and performance tools.

Features of Jetpack are:

➢ You can make your WordPress site unique with Custom CSS, Carousels, spam-free Contact Forms, Sidebar Widgets, Infinite Scroll, and Tiled Galleries, all available to customization.

➢ There are various features available for Visitor engagement including Email Subscriptions, Posting comments on the blog; Sharing and Posting Comments on Social Media Websites; Like the Page or Post; Embedding Videos from YouTube, Digg and Vimeo; Photo Galleries; Search posts, pages, comments, media, and plugins from one search box; and much more.

➢ The user can Monitor and manage the site's activity with Notifications, post blog from any email client; Creative formats for your image galleries; Upload and insert videos into your posts; Widget configuration to appear only on certain pages and Receive alerts the moment that site downtime is detected. These are only a few important features for the Users.

➢ The most important feature of Jetpack is it keeps your WordPress site up, safe, and protected with Single Sign On, Jetpack Monitor, and Akismet anti-spam mechanism.

35. upPrev

https://wordpress.org/plugins/upprev/

The upPrev plugin provides beautiful animations for next and previous posts or related content. When the reader reaches the bottom of a page or a post, a link button will appear at either the bottom right or bottom left. Depending on the configuration, the user will be linked to a different post. The following are the different types of configurations:

- Just Previous

- Previous In Category
- Previous In Tag
- Random
- Related using YARPP (for posts/pages)

The users can manage to choose between any types of the above listed configurations for UpPrev which is a very useful tool for wordpress readers that engage the readers to relevant content which they might be interested in exploring.

36. W3 Total Cache

http://wordpress.org/plugins/w3-total-cache/

The W3 Total Cache plugin improves your user's experience by improving server performance. It caches every feature of a site resulting to reduced download time of your theme and website images. It also provides CDN - transparent Content Delivery Network integration. This plugin is considered the fastest and Wordpress performance optimization plugin and is already a complete framework. It goes far beyond simply reducing the CPU usage and bandwidth consumption since it actually fixes a number of performance reducing features of a website.

Features:

- The W3 Total Cache plugin reduces loading time of pages consequently increasing visitor time spent on the site
- The W3 Total Cache gives the possibility of a dramatic improvement of optimization score in YSlow and Google Page speed score if this plugin is fully and properly configured.
- Browser caching and page caching configuration gives an "instant" previous page views perception to visitors.
- Huge bandwidth savings of up to 80%.

37. Akismet

https://wordpress.org/plugins/akismet/

The Akismet plugin filters your comments for any spam by passing the comments to the Akismet web service. The web service will check to determine if they are spam or not. It also allows site admins to review that spam comments that have been caught under the admin screen of your blog's "Comments" section. An Akismet.com API key is needed to use this plugin.

Features:

● All comments are automatically checked and comments that are dubious and might be spam are immediately filtered.
● A status history feature is available. Comments that have been caught or cleared by Akismet and which have been spammed or unspammed by a moderator can easily be viewed.
● Hidden or misleading links can be revealed in the body of comments via URLs.
● Approved comments per user can be seen and monitored by moderators.
● To save disk space, a discard feature blocks outright the worst spam. In effect, this speeds up your website.

38. Wordpress Reset

http://wordpress.org/plugins/wordpress-reset/

The Wordpress Reset is exceptionally useful for the developers of plugins and themes. It resets the database, without modifying the files; again to its defaults.

The account can be recreated if the administrator client, who has level 10 permissions, exists, by using his email address and Password but if the administrator user does not exist and there is a fake account made without his permission, then the account can be

recreated by using the email address and the current password. Apart from this, the name of the blog also remains the same.

This plugin can be updated by using the plugin updater present in WordPress. You can use this plugin by visiting the tools page of wordpress after which you can simply click on the link present in the Admin bar.

The wordpress reset plugin holds the capability of activating itself again after the reset along with other plugins. Also an entry will be added under the site title on the Admin bar.

39. Contact Form 7

https://wordpress.org/plugins/contact-form-7/

Managing multiple contact forms is achievable with Contact Form 7. You also have the option to customize a contact form by adding or removing fields using tags and CAPTCHA. You can even upload files or attachments using the contact form 7 plugin which supports a variety of file extensions for file attachments and it is also adjustable for increasing the limits of the maximum acceptable size per attachment which sometimes is a big issue for large size file attachments that can't be uploaded using other contact form plugins. This plugin also supports form submissions using AJAX as well as Akismet spam filtering.

40. Relevanssi

http://wordpress.org/plugins/relevanssi/

Relevanssi is a search engine plugin with plenty of options for configuration and other features. Search results are presented in a better manner and format. Texts that match the exact query are highlighted which makes it easy for the user to locate the exact part that matches the query. With plenty of features and plenty of room for customization,

you are ensured that the users will find what they are looking for. The following are some of the features of Relevanssi:

Features:

- Results are arranged according to relevance.
- If there are no results for the exact phrase, this plugin uses Fuzzy matching - it matches partial words.
- Option to search using OR (at least one term has been found a match) or AND (all search terms has to match).
- Can search through comments, tags, categories and custom fields.

41. Disable Comments

http://wordpress.org/plugins/disable-comments/

The Disable Comments plugin is a very useful tool for administrators and moderators. It disables all comments on the site or on certain post types. Post types can be blog posts, pages, attachments, etc. Any comment related fields found anywhere in pages will also be disabled. If managing multi sites, this plugin is useful in disabling comments across the network and it is also a very useful tool to be used in websites that have content which doesn't accept any kind of comments from readers.

42. Regenerate Thumbnails

http://wordpress.org/plugins/regenerate-thumbnails/

The Regenerate Thumbnails plugin is very useful if uploaded images have been edited or changed via Media under Settings and thumbnails needs to be regenerated. This also comes in handy when changing themes with different dimensions for featured post images. Regenerating thumbnails can either be for specific multiple images upload, individual image uploads or for all image uploads. This plugin saves a lot of time for

moderators and editors whose work is to check and modify a huge amount of posts and articles every now and then. So by using this plugin, the process becomes easy for them to minimize the time to be taken in uploading thumbnails.

43. Google Analytics by Yoast

https://wordpress.org/plugins/google-analytics-for-wordpress/

Google analytics allows you to track how many visitors your website has had, where they come from and what they have been doing within the site. It is the standard for measuring and coming up with statistics like these. Google Analytics by Yoast allows you to embed Google Analytics in your website. It makes sure that you have the latest tracking code along with other features such as:

- Tracking error pages
- Tracking outbound clicks
- Downloads tracking and more detailed information
- Tracking 404 error pages
- Tracking search results
- Ability to switch easily to Google's universal tracking
- Tracking E-commerce transactions and enabling e-commerce reporting
- Interaction with Google Analytics API enables simple integration
- Enable/disable demographics
- Has the ability to track internal links.

44. Woo Commerce

https://wordpress.org/plugins/woocommerce/

Woo Commerce is a popular Wordpress plugin that lets you sell anything on your website, even affiliated products. It has robust features all geared to making your website unique. You will be able to keep track of incoming sales, reviews, stock levels and performance from the dashboard. The themes are highly customizable - allowing

you a personal touch in designing the site by using built in short codes and widgets. The following are some of the features of the Woo Commerce plugin:

- The plugin is bundled with Paypal to allow payments via credit card and Paypal accounts, BACS and even cash on delivery.
- Inventory can be easily managed by using the plugin's WP centric user interface.
- Gives you the ability to run complex marketing campaigns
- Simple, configurable tax settings
- Provides shipping options to users (free shipping or flat rate shipping) and a variety of shipping extensions.

45. Nextgen Facebook

https://wordpress.org/plugins/nextgen-facebook/

The Nextgen Facebook plugin allows your content to be displayed properly on Facebook, Google +, Twitter, Pinterest and other social media platforms. By giving you total control over the information that social websites need, it improves your Google Search ranking and click through rates on social media. This plugin also offers popular, social sharing buttons. Some of the features include the following:

- Fully rendered content
- WordPress support for posts and pages.
- Reducible or configurable image sizes for Open Graph
- Fallback or default image, including video, for index and search web pages.
- Gallery short code support
- Title separator character configuration

46. WP Smush It

https://wordpress.org/plugins/wp-smushit/

WP Smush It is an image optimization plugin. It strips away unnecessary data making image size smaller without losing quality. As a result, page loading is faster. Images can be optimized upon uploading; uploaded images can also be optimized by choosing the specific image files and then processing it by bulk. After the "lossless" compression process, a report will be displayed on how many bytes have been saved. A zip file with the compressed images will also be available for download.

47. Tiny MCE Advanced

https://wordpress.org/plugins/tinymce-advanced/

The TinyMCE Advanced plugin includes all the advanced features of the TinyMCE - an intuitive text editor. With Advanced, buttons can be moved and arranged. Also included are 15 plugins for TinyMCE. Depending on the buttons that are chosen, the additional 15 plugins can be enabled or disabled.

Features:
- Creating and editing tables within the text editor is supported.
- Inserting lists is easier with more options available.
- Search and replace feature.
- Setting of font family and size

48. Buddy Press

https://wordpress.org/plugins/buddypress/

The Buddy Press plugin lets you create a social network for your organization, school, company, etc. It has all the trappings of any social network - it allows users to create

their own profile, post messages, add and connect with friends and so much more. The following are some of the features:

- The profile feature gives you the flexibility to create fields that are unique and relevant to your community.
- Notification feature
- The Friends feature helps users to identity other users that they know
- This plugin also has the Groups feature that lets members gather together virtually through posts and other user generated content.
- The private messaging feature lets users to send private messages back and forth. Messages can be sent to members that are in a user's friends list.

49. Image Gallery

https://wordpress.org/plugins/gallery-images/

The Image Gallery plugin lets users add images and videos to the website with lots of ways to represent this information. Descriptions and titles for each view can be put in. There are 6 unrepeatable view of the Image Gallery which is the following:

- Gallery or content pop up
- Content Slider
- Light box Gallery
- Huge IT Slider
- Thumbnail view
- Justified

Unique, customizable options are available for each view via the "General Options" section. An intuitive and user friendly Admin panel is also available. This lets the user add several videos and pictures and can immediately be given titles, descriptions and link. How they open can also be set.

50. At Content

The AtContent plugin is a reposting tool for bloggers. Reposting is equal to a full-sized blog post. You will be able to see and keep track who reposted your posts, and how many times it has been reposted and the number of views it has received. Updating the content will automatically update all the reposts. The AtContent plugin also does not affect the SEO since it uses JavaScript, no follow and canonical tags for reposts.

CONCLUSION

While I thank you for buying this eBook and reading it this far, buying it is one thing, but please go through it again to see which ones can make you more money and make your site profitable. Please, take action. According to one Chinese Proverb;

"Man who waits for roast duck to fly into mouth must wait very, very long time."

Remember, you can improve most of these FREE plugins by adding more features and make them your own products. And remember also, having your own product will make you more money.

Best of Luck,
Solomon Adeyemo
BusinessEscalate.com